



2018 Wealth & Real Estate Conference Program Overview: May 7 - 9, 2018

Monday, May 7	Tuesday, May 8	Wednesday, May 9
<p><u>Corporate Board of Governors Meeting</u> 8:00AM – 5:00PM</p> <p><u>Welcome Reception</u> 5:00PM – 7:00PM</p> <p><u>Corporate Board of Governors Dinner</u> 7:00PM – 9:00PM</p>	<p><u>Wealth & Real Estate Conference</u> 8:30AM – 5:00PM</p> <p><i>Please see W&RE Conference Agenda below</i></p> <p><u>Closing Reception</u> 5:00PM – 6:00PM</p>	<p><u>Latina Wealth Building Series</u> 8:00AM – 11:30PM</p> <p><i>The Latina Wealth Building Series focuses on entrepreneurial advancement, business development and economic empowerment of Latina business leaders in the industry. Learn best practices to scale your business and stay competitive in an ever evolving market.</i></p>

Wealth & Real Estate Conference Agenda

8:00AM – 8:30AM	Coffee and Light Refreshments
8:30AM – 9:30AM	<p>Welcome Comments & Opening Keynote Session <i>The Hispanic Wealth Project Chairman, Jerry Ascencio, and Wells Fargo SVP Head of Retail & Diverse Segments, Cerita Battles, will deliver opening remarks and frame the day's sessions and activities. The session will feature a keynote address.</i></p>
9:30AM – 10:30AM	<p>2018 Hispanic Wealth Project Annual Report <i>While Latinos in U.S. have experience advancement in the form income gains, educational attainment, and personal financial management, disparities in household wealth generation has persisted. NAHREP Executive Director, Marisa Calderon, is joined by a panel of data savvy executives to analyze the progress and impacts of the Hispanic Wealth Project's ambitious objective to triple Hispanic household wealth over by 2024.</i></p>
10:30AM – 10:45AM	Break
10:45AM – 11:45AM	<p>NAHREP 10 Certified Trainer <i>In collaboration with the Hispanic Wealth Project, NAHREP has launched a certified trainer program to advance the dissemination and adoption of the NAHREP 10 Wealth Disciplines. HWP and NAHREP leaders will unveil the process, metrics and ultimately the impact of this initiative. The session will include a preview of the NAHREP 10 presentation tool box.</i></p>
12:00PM – 1:30PM	<p>Hosted Luncheon Country Club Terrace</p>



1:30PM – 2:45PM	Concurrent Workshops		
2:45PM – 3:00PM	Break		
3:00PM – 4:15PM	Concurrent Workshops		
4:15PM – 5:00PM	The New Mainstream Economy <i>NAHREP Co-Founder & CEO, Gary Acosta, and NAHREP 2018 President, Daisy Lopez-Cid, sit down for a fireside chat to discuss L'ATTITUDE, a business and media event that celebrates the Latino entrepreneurs, business leaders, artists, politicians and industry influencers that are driving the American economy forward.</i>		