



8:30 AM - 9:15 AM	Coffee Service
<b>Session 1</b>	<b>Welcome Comments and Opening Keynote</b>
9:15 AM – 9:45 AM	Remarks <b>Jerry Ascencio</b> , Chairman, Hispanic Wealth Project
	Remarks <b>Congressman Tony Cárdenas</b> , CA-29
	Remarks <b>Cerita Battles</b> , SVP Head of Retail Diverse Segments, Wells Fargo
<b>Session 2</b>	<b>State of Hispanic Wealth</b>
9:50 AM - 10:35 AM	Description Along with the formal release of the 2019 State of Hispanic Wealth Report, HWP Staff Director Noerena Limón and a panel of industry experts discuss the implications of current trends impacting the growth of Hispanic household wealth today.
	Moderator <b>Noerena Limón</b> , SVP, Public Policy & Industry Relations, NAHREP
	Panelists <b>Victor Arias</b> , Chairman, Latino Business Action Network <b>Ralph McLaughlin</b> , Deputy Chief Economist, CoreLogic <b>Danyelle Solomon</b> , VP, Race and Ethnicity Policy, Center for American Progress
10:35 AM –10:50 AM	<b>Break</b>
<b>Session 3</b>	<b>Latinos and Entrepreneurship</b>
10:50 AM - 11:45 AM	Description Latinos are driving small business growth and contributing more than \$700 billion in sales annually to the overall U.S. economy. Businesses in tech are among the fastest growing and most successful, driving the growth in Latino scaled businesses. This panel discussion will feature an insider’s perspective on increasing the number of Latino scaled businesses and how they will need to evolve in order to stay competitive in a technology-driven market.
	Moderator <b>David Acosta</b> , 2019 President, NAHREP
	Speakers <b>Michael Valdes</b> , SVP Global Servicing, Realogy <b>Leo Pareja</b> , CEO, Remine <b>Damiano Raigoza</b> , Chief Business Development Officer, Uulala
<b>Luncheon</b>	<b>Building Wealth Through Hotel Ownership</b>
11:45 AM - 1:15 PM	Description The Latino Hotel Association invites you to experience the wealth generating potential of hotel ownership. A panel of industry experts share best practices on hotel development, financing and operational management so you can leverage your skills and drive your business to the next level.
	Introduction <b>Lynette Montoya</b> , President and CEO, Latino Hotel Association
	Moderator <b>Jerry Ascencio</b> , Chairman, Hispanic Wealth Project
	Panelists <b>Juan Corvinos</b> , VP, Development Latin American & the Caribbean <b>Adam Sherer</b> , SVP, Lodging Development (East), Marriott Select Brands <b>Brian Quinn</b> , VP, Head of Development, New Construction Brands, Choice Hotels International



**Session 4**

1:15 PM - 2:00 PM

**Access to Credit and Homeownership**

Description How do we increase access to credit for Hispanics in an ever changing federal housing environment? A panel discussion will discuss FHA modernization efforts and the GSE efforts to increase access to credit for first-time homebuyers.

Moderator **Marisa Calderon**, Executive Director, NAHREP

Panelists **Keith Bickel**, SVP, Public Policy Executive, Bank of America  
**Raghu Kakumanu**, SVP, Housing Policy and Capital Markets, Wells Fargo

**Session 5**

2:00 PM - 2:45 PM

**NAHREP 10 Certified Trainer and Mentorship Program**

Description In an effort to escalate forward momentum on closing the wealth gap experienced by Latinos, the Hispanic Wealth Project launched the NAHREP 10 Certified Trainer program, a platform for NAHREP leaders to expand the reach of the wealth disciplines to a broader audience. A panel of NAHREP 10 Certified Trainers share their program experience and vision for the future.

Moderator **Luis Padilla**, Owner Broker, RE/MAX Realty

Panelists **Jona Gamboa**, Real Estate Agent, Keller Williams  
**Diana Gomez-McGurk**, Mortgage Loan Consultant, Homeowners Financial Group  
**Joe Velazquez**, SVP, National Builder Division, Bank of America