STATE OF HISPANIC HOMEOWNERSHIP MIDWEST REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE

- Arkansas: 55.5%
- Illinois: 54.6%
- Indiana: 54.6%
- Iowa: 52.7%
- Kentucky: 39.9%
- Michigan: 56.4%
- Minnesota: 49.5%
- Missouri: 51.0%
- Ohio: 44.9%
- Tennessee: 40.6%
- West Virginia: 71.3%
- Wisconsin: 40.8%

DID YOU KNOW?
Minnesota saw one of the fastest Hispanic homeownership growth rates in the region, up 62.3% since 2010.

TOP STATES IN THE MIDWEST REGION

HOUSEHOLD FORMATIONS
BEST MARKER FOR HOUSING DEMAND

- Over the last ten years, Latinos were responsible for...
  - 105.2% of homeownership growth in Arkansas
  - 82.2% of homeownership growth in Ohio
  - 48.1% of homeownership growth in Iowa

- 88.1% of household formation growth in Illinois
- 32.4% of household formation growth in Iowa
- 30.2% of household formation growth in Arkansas

Iowa has seen the fastest growth in Hispanic household formations in the region, with an increase of 59.1% since 2010.

HOMEOWNERSHIP GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR...

- 105.2% of homeownership growth in Arkansas
- 82.2% of homeownership growth in Ohio
- 48.1% of homeownership growth in Iowa

Illinois lost over 7,000 homeowners since 2010, while Latinos in the state increased their number of owner-households by 22.2%.
OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR:

- **79.3%** of population growth in **Michigan**
- **73.6%** of population growth in **Ohio**
- **58.0%** of population growth in **Wisconsin**

**BIG NUMBERS!**

While the overall state population has actually decreased since 2010, **Illinois** has added more than **178,000** Latinos, the highest in region.

**DID YOU KNOW?**

More than 60% of the states and territories in the Midwest Region have a Hispanic homeownership rate above the national average, with **West Virginia** experiencing the fastest growth in Hispanic homeownership reporting a **Hispanic homeownership rate of 71.3%**.

**DID YOU KNOW?**

**Tennessee, Ohio, and Iowa** have seen the fastest Latino population growth rate in the region, each an increase of at least **30% since 2010**.

**MIDWEST MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019**

<table>
<thead>
<tr>
<th>MARKET</th>
<th>HISPANIC OWNER HOUSEHOLDS ADDED</th>
<th>MEDIAN PROPERTY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MINNEAPOLIS-ST. PAUL-BLOOMINGTON, MN-WI</td>
<td>(+5,230)</td>
<td>$284,500</td>
</tr>
<tr>
<td>2. KANSAS CITY, MO-KS</td>
<td>(+2,789)</td>
<td>$209,100</td>
</tr>
<tr>
<td>3. CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI</td>
<td>(+2,358)</td>
<td>$253,800</td>
</tr>
<tr>
<td>4. CINCINNATI, OH-KY-IN</td>
<td>(+2,109)</td>
<td>$186,100</td>
</tr>
<tr>
<td>5. CLEVELAND-ELYRIA, OH</td>
<td>(+1,986)</td>
<td>$161,400</td>
</tr>
</tbody>
</table>

**MIDWEST MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019**

<table>
<thead>
<tr>
<th>MARKET</th>
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</thead>
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<tr>
<td>1. CINCINNATI, OH-KY-IN</td>
<td>26.3%</td>
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<tr>
<td>2. MINNEAPOLIS-ST. PAUL-BLOOMINGTON, MN-WI</td>
<td>21.5%</td>
<td>$284,500</td>
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<tr>
<td>3. CLEVELAND-ELYRIA, OH</td>
<td>12.1%</td>
<td>$161,400</td>
</tr>
<tr>
<td>4. DES MOINES-WEST DES MOINES, IA</td>
<td>11.8%</td>
<td>$201,000</td>
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<tr>
<td>5. KANSAS CITY, MO-KS</td>
<td>10.5%</td>
<td>$209,100</td>
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Markets with fewer than 50,000 Latina residents were excluded from rankings.