STATE OF HISPANIC HOMEOWNERSHIP
MOUNTAIN REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE

- Colorado: 50.8%
- Idaho: 59.0%
- Kansas: 54.1%
- Montana: 43.8%
- Nebraska: 52.7%
- New Mexico: 66.7%
- North Dakota: 22.9%
- Oklahoma: 48.8%
- South Dakota: 45.6%
- Texas: 57.7%
- Wyoming: 60.1%

DID YOU KNOW?
Texas has the highest concentration of Latinos from Honduran descent, a Latino subgroup with a national Latino homeownership rate 27.3%.

TOP STATES IN THE MOUNTAIN REGION

HOUSEHOLD FORMATIONS
BEST MARKER FOR HOUSING DEMAND

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR...

- 195.0% of homeownership growth in OKLAHOMA
- 163.4% of homeownership growth in KANSAS
- 139.9% of homeownership growth in NEW MEXICO

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR...

- 130.8% of household formation growth in NEW MEXICO
- 56.6% of household formation growth in KANSAS
- 53.8% of household formation growth in OKLAHOMA

South Dakota has seen the fastest homeownership growth in region, an increase of 129.5% since 2010.

North Dakota has seen the fastest growth in Hispanic household formations in the region, with an increase of 170.5% since 2010.
OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR...

238.0% of population growth in NEW MEXICO

99.1% of population growth in KANSAS

55.3% of population growth in WYOMING

BIG NUMBERS!
Texas, Colorado, and Oklahoma have seen the largest increase in Latino population in the region, collectively adding more than 2.3 million Latinos since 2010.

DID YOU KNOW?
More than 70% of the states in the Mountain Region have a Hispanic homeownership rate above the national average and the region has added more than 500,000 Hispanic homeowners since 2010.

DID YOU KNOW?
TEXAS, COLORADO AND NEW MEXICO are among the twelve states in the U.S. with a Latino population of...

AT LEAST ONE MILLION.

### MOUNTAIN REGION MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

<table>
<thead>
<tr>
<th>MARKET</th>
<th>HISPANIC OWNER HOUSEHOLDS ADDED</th>
<th>MEDIAN PROPERTY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. HOUSTON-THE WOODLANDS-SUGAR LAND, TX</td>
<td>(+16,044)</td>
<td>$219,100</td>
</tr>
<tr>
<td>2. DALLAS-FORT WORTH-ARLINGTON, TX</td>
<td>(+10,834)</td>
<td>$253,900</td>
</tr>
<tr>
<td>3. MCALLEN-EDINBURG-MISSION, TX</td>
<td>(+5,313)</td>
<td>$93,400</td>
</tr>
<tr>
<td>4. BOISE CITY, ID</td>
<td>(+4,976)</td>
<td>$293,700</td>
</tr>
<tr>
<td>5. ALBUQUERQUE, NM</td>
<td>(+3,976)</td>
<td>$206,000</td>
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</tbody>
</table>

### MOUNTAIN REGION MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

<table>
<thead>
<tr>
<th>MARKET</th>
<th>HISPANIC HOMEOWNERSHIP GROWTH RATE</th>
<th>MEDIAN PROPERTY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BOISE CITY, ID</td>
<td>40.6%</td>
<td>$293,700</td>
</tr>
<tr>
<td>2. OMAHA-COUNCIL BLUFFS, NE-IA</td>
<td>17.1%</td>
<td>$190,800</td>
</tr>
<tr>
<td>3. COLLEGE STATION-BRYAN, TX</td>
<td>15.8%</td>
<td>$213,200</td>
</tr>
<tr>
<td>4. LAS CRUCES, NM</td>
<td>10.9%</td>
<td>$157,300</td>
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<tr>
<td>5. WACO, TX</td>
<td>9.2%</td>
<td>$161,300</td>
</tr>
</tbody>
</table>

Markets with fewer than 50,000 Latino residents were excluded from rankings.