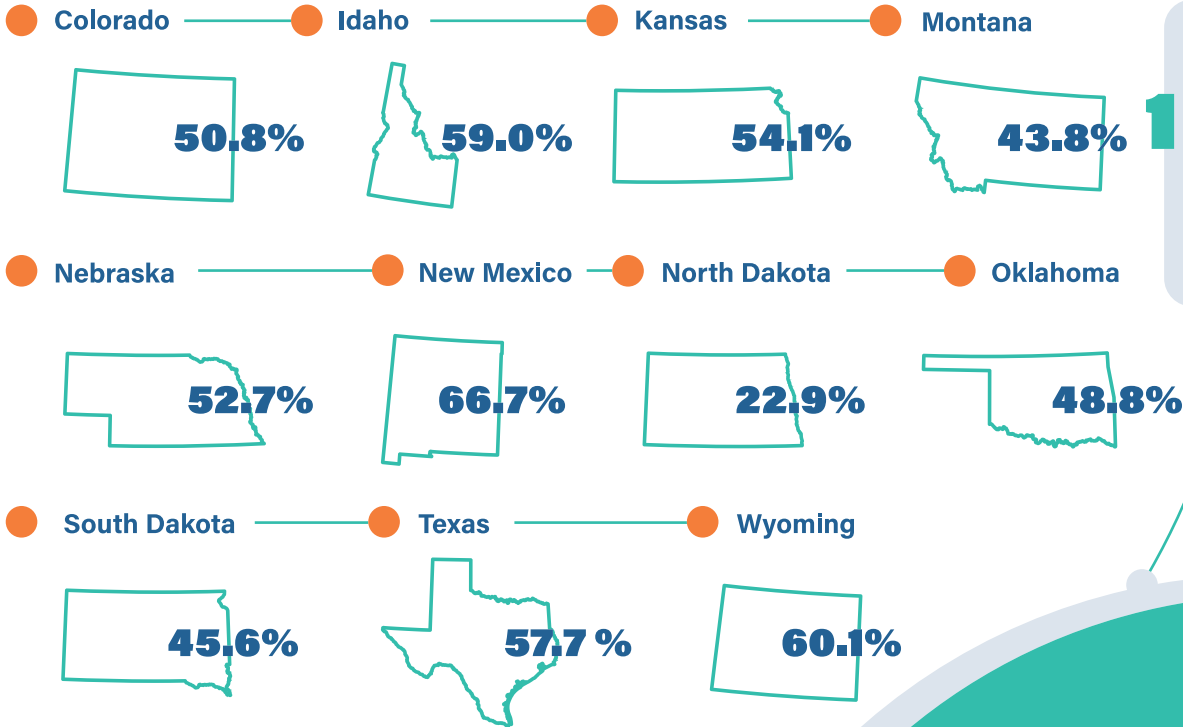


STATE OF HISPANIC HOMEOWNERSHIP MOUNTAIN REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE



DID YOU KNOW?

Texas has the highest concentration of Latinos from Honduran descent, a Latino subgroup with a national Latino homeownership rate 27.3%.

TOP STATES IN THE MOUNTAIN REGION

HOUSEHOLD FORMATIONS BEST MARKER FOR HOUSING DEMAND

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

130.8% of household formation growth in **NEW MEXICO**

56.6% of household formation growth in **KANSAS**

53.8% of household formation growth in **OKLAHOMA**

North Dakota has seen the fastest growth in Hispanic household formations in the region, with an increase of 170.5% since 2010.

HOMEOWNERSHIP GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

195.0% of homeownership growth in **OKLAHOMA**

163.4% of homeownership growth in **KANSAS**

139.9% of homeownership growth in **NEW MEXICO**

South Dakota has seen the fastest homeownership growth in region, an increase of 129.5% since 2010.

POPULATION GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

238.0% of population growth in **NEW MEXICO**

99.1% of population growth in **KANSAS**

55.3% of population growth in **WYOMING**

BIG NUMBERS!

Texas, Colorado, and Oklahoma have seen the largest increase in Latino population in the region, collectively adding more than

2.3 million

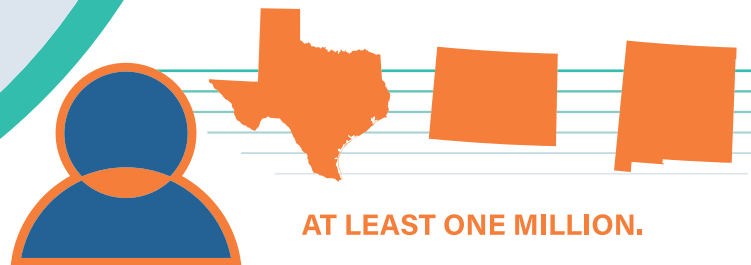
Latinos since 2010.

DID YOU KNOW?

2 More than 70% of the states in the **Mountain Region** have a Hispanic homeownership rate above the national average and the region has added more than 500,000 Hispanic homeowners since 2010.

DID YOU KNOW?

3 **TEXAS, COLORADO AND NEW MEXICO** are among the twelve states in the U.S. with a Latino population of...



MOUNTAIN REGION MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC OWNER HOUSEHOLDS ADDED	MEDIAN PROPERTY VALUE
1. HOUSTON-THE WOODLANDS-SUGAR LAND, TX	(+16,044)	\$219,100
2. DALLAS-FORT WORTH-ARLINGTON, TX	(+10,834)	\$253,900
3. MCALLEN-EDINBURG-MISSION, TX	(+5,313)	\$93,400
4. BOISE CITY, ID	(+4,976)	\$293,700
5. ALBUQUERQUE, NM	(+3,976)	\$206,000

MOUNTAIN REGION MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC HOMEOWNERSHIP GROWTH RATE	MEDIAN PROPERTY VALUE
1. BOISE CITY, ID	40.6%	\$293,700
2. OMAHA-COUNCIL BLUFFS, NE-IA	17.1%	\$190,800
3. COLLEGE STATION-BRYAN, TX	15.8%	\$213,200
4. LAS CRUCES, NM	10.9%	\$157,300
5. WACO, TX	9.2%	\$161,300

Markets with fewer than 50,000 Latino residents were excluded from rankings.