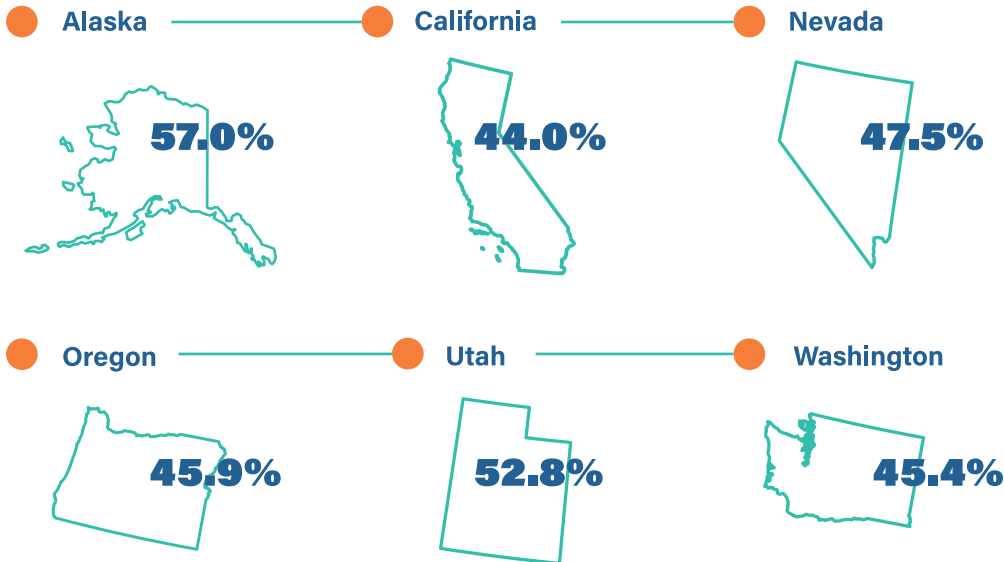


STATE OF HISPANIC HOMEOWNERSHIP NORTHWEST REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE



DID YOU KNOW?

1 With a Latino population of more than 15.5 million, **California** houses more Latinos than any other state in the country. In fact, 1 in every 4 Latinos lives in California.

TOP STATES IN THE NORTHWEST REGION

HOUSEHOLD FORMATIONS BEST MARKER FOR HOUSING DEMAND

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

71.0% of household formation growth in **CALIFORNIA**

41.7% of household formation growth in **NEVADA**

25.4% of household formation growth in **OREGON**

Alaska lost over 2,400 households since 2010, while Latinos in the state increased their household formations by 40.7%

HOMEOWNERSHIP GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

641.5% of homeownership growth in **ALASKA**

75.7% of homeownership growth in **CALIFORNIA**

47.3% of homeownership growth in **NEVADA**

The state of Washington has seen some of the fastest growth in Hispanic owner-households in the region, with an increase of 52.1% since 2010.

POPULATION GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

68.7% of population growth in CALIFORNIA

67.4% of population growth in ALASKA

48.1% of population growth in NEVADA

BIG NUMBERS!

California has added more than

1.4 million

Latinos since 2010.

DID YOU KNOW?

2 Utah had the lowest homeowner vacancy rate in 2020 at 0.4%, down by more than half since 2019.

DID YOU KNOW?

3 California has the highest concentration of Latinos of CHILEAN, MEXICAN, COSTA RICAN, SALVADORIAN, AND GUATEMALAN descent.



NORTHWEST MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC OWNER HOUSEHOLDS ADDED	MEDIAN PROPERTY VALUE
1. SEATTLE-TACOMA-BELLEVUE, WA	(+8,540)	\$503,000
2. FRESNO, CA	(+6,975)	\$288,300
3. SALINAS, CA	(+2,976)	\$602,900
4. SANTA MARIA-SANTA BARBARA, CA	(+2,504)	\$593,800
5. SANTA CRUZ-WATSONVILLE, CA	(+2,370)	\$839,500

NORTHWEST MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC HOMEOWNERSHIP GROWTH RATE	MEDIAN PROPERTY VALUE
1. SANTA CRUZ-WATSONVILLE, CA	35.0%	\$839,500
2. SEATTLE-TACOMA-BELLEVUE, WA	21.3%	\$503,000
3. YUBA CITY, CA	17.6%	\$300,400
4. KENNEWICK-RICHLAND, WA	13.9%	\$267,700
5. SALINAS, CA	13.7%	\$602,900

Markets with fewer than 50,000 Latino residents were excluded from rankings.