STATE OF HISPANIC HOMEOWNERSHIP
NORTHWEST REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE

Alaska: 57.0%
California: 44.0%
Nevada: 47.5%
Oregon: 45.9%
Utah: 52.3%
Washington: 45.4%

DID YOU KNOW?
With a Latino population of more than 15.5 million, California houses more Latinos than any other state in the country. In fact, 1 in every 4 Latinos lives in California.

TOP STATES IN THE NORTHWEST REGION

HOUSEHOLD FORMATIONS
BEST MARKER FOR HOUSING DEMAND

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR:

71.0% of household formation growth in California
41.7% of household formation growth in Nevada
25.4% of household formation growth in Oregon

HOMEOWNERSHIP GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR:

641.5% of homeownership growth in Alaska
75.7% of homeownership growth in California
47.3% of homeownership growth in Nevada

The state of Washington has seen some of the fastest growth in Hispanic owner-households in the region, with an increase of 52.1% since 2010.

Alaska lost over 2,400 households since 2010, while Latinos in the state increased their household formations by 40.7%.
POPULATION GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR:

- 68.7% of population growth in CALIFORNIA
- 67.4% of population growth in ALASKA
- 48.1% of population growth in NEVADA

BIG NUMBERS!
California has added more than
1.4 million
Latinos since 2010.

DID YOU KNOW?
- Utah had the lowest homeowner vacancy rate in 2020 at 0.4%, down by more than half since 2019.

DID YOU KNOW?
California has the highest concentration of Latinos of CHILEAN, MEXICAN, COSTA RICAN, SALVADORIAN, AND GUATEMALAN descent.

NORTHWEST MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

<table>
<thead>
<tr>
<th>MARKET</th>
<th>HISPANIC OWNER HOUSEHOLDS ADDED</th>
<th>MEDIAN PROPERTY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. SEATTLE-TACOMA-BELLEVUE, WA</td>
<td>(+8,540)</td>
<td>$503,000</td>
</tr>
<tr>
<td>2. FRESNO, CA</td>
<td>(+6,975)</td>
<td>$288,300</td>
</tr>
<tr>
<td>3. SALINAS, CA</td>
<td>(+2,976)</td>
<td>$602,900</td>
</tr>
<tr>
<td>4. SANTA MARIA-SANTA BARBARA, CA</td>
<td>(+2,504)</td>
<td>$593,800</td>
</tr>
<tr>
<td>5. SANTA CRUZ-WATSONVILLE, CA</td>
<td>(+2,370)</td>
<td>$839,500</td>
</tr>
</tbody>
</table>

NORTHWEST MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

<table>
<thead>
<tr>
<th>MARKET</th>
<th>HISPANIC HOMEOWNERSHIP GROWTH RATE</th>
<th>MEDIAN PROPERTY VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. SANTA CRUZ-WATSONVILLE, CA</td>
<td>35.0%</td>
<td>$839,500</td>
</tr>
<tr>
<td>2. SEATTLE-TACOMA-BELLEVUE, WA</td>
<td>21.3%</td>
<td>$503,000</td>
</tr>
<tr>
<td>3. YUBA CITY, CA</td>
<td>17.6%</td>
<td>$300,400</td>
</tr>
<tr>
<td>4. KENNEWICK-RICHLAND, WA</td>
<td>13.9%</td>
<td>$267,700</td>
</tr>
<tr>
<td>5. SALINAS, CA</td>
<td>13.7%</td>
<td>$602,900</td>
</tr>
</tbody>
</table>

Markets with fewer than 50,000 Latina residents were excluded from rankings.