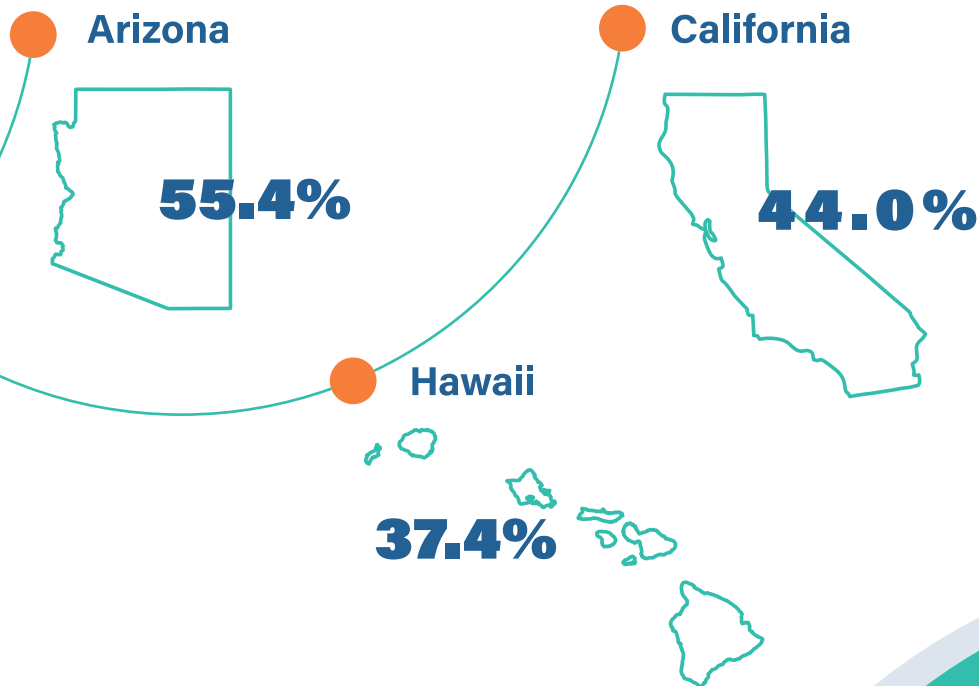


STATE OF HISPANIC HOMEOWNERSHIP SOUTHWEST REGION

HISPANIC HOMEOWNERSHIP RATE BY STATE



DID YOU KNOW?

1 With a Latino population of more than 15.5 million, **California** houses more Latinos than any other state in the country. In fact, 1 in every 4 Latinos lives in California.

TOP STATES IN THE SOUTHWEST REGION

HOUSEHOLD FORMATIONS BEST MARKER FOR HOUSING DEMAND

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

71.0% of household formation growth in **CALIFORNIA**

43.4% of household formation growth in **HAWAII**

42.8% of household formation growth in **ARIZONA**

Arizona has seen the fastest growth in Hispanic household formations in the region, with an increase of 26.6% since 2010.

HOMEOWNERSHIP GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

75.7% of homeownership growth in **CALIFORNIA**

37.5% of homeownership growth in **ARIZONA**

15.3% of homeownership growth in **HAWAII**

The Southwest Region has gained nearly 325,000 new Latino homeowners since 2010.

POPULATION GROWTH

OVER THE LAST TEN YEARS, LATINOS WERE RESPONSIBLE FOR..

68.7% of population growth in **CALIFORNIA**

57.2% of population growth in **HAWAII**

46.4% of population growth in **ARIZONA**

BIG NUMBERS!

California has added more than

1.4 million

Latinos since 2010.

DID YOU KNOW?

2 The Southwest Region is home to 4 of the top 10 most populous Latino markets. They are also some of the most unaffordable. Latinos living in the San Diego, Chula Vista, Carlsbad metro area would need to increase their median household income by 48.5% to afford a median priced home in that area.

DID YOU KNOW?

3 The state of California has the highest concentration of Latinos of **CHILEAN, MEXICAN, COSTA RICAN, SALVADORIAN, AND GUATEMALAN** descent.



SOUTHWEST MARKETS THAT ADDED THE MOST HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC OWNER HOUSEHOLDS ADDED	MEDIAN PROPERTY VALUE
1. MARICOPA COUNTY, AZ	(+12,320)	\$293,600
2. PIMA COUNTY, AZ	(+5,539)	\$211,600
3. SAN BERNARDINO COUNTY, CA	(+4,412)	\$369,900
4. LOS ANGELES COUNTY, CA	(+3,343)	\$644,100
5. PINAL COUNTY, AZ	(+2,189)	\$213,300

SOUTHWEST MARKETS THAT EXHIBITED THE LARGEST GROWTH RATE IN NEW HISPANIC OWNER-HOUSEHOLDS BETWEEN 2018-2019

MARKET	HISPANIC HOMEOWNERSHIP GROWTH RATE	MEDIAN PROPERTY VALUE
1. PINAL COUNTY, AZ	10.1%	\$213,300
2. PIMA COUNTY, AZ	8.8%	\$211,600
3. MARICOPA COUNTY, AZ	6.9%	\$293,600
4. SAN BERNARDINO COUNTY, CA	2.8%	\$369,900
5. IMPERIAL COUNTY, CA	2.7%	\$229,600

Markets with fewer than 50,000 Latino residents were excluded from rankings.